

# JOB POSTING / SALES SUPPORT

updated 03-02-2022

Are you someone who loves interacting with new people? Are you passionate about sustainability and food? Do you love spending time outdoors in the summer? Then Zimt has just the position for you!

We are looking for part time help with our farmers market booths around Chicago from end of April to end of October 2022, with opportunity to work further in to the holiday season. You would be responsible for helping us grow our brand awareness and customer relationships through sales at various events throughout the year. Join our driven and talented team working to bake the world better, one Plätzchen at a time!

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## OVERVIEW

- We are hiring immediately for a part time farmers market Sales Support position
- Location: varies. Includes Lincoln Square Farmers Market, Lincoln Park Farmers Market
- Schedule varies, details upon interview. Must be available to work weekends
- Minimum availability between April 25 and October 31, 2022
- Farmers Market sales - 8 hour shift, 1 to 3 times per week from April 25, 2022 to October 31, 2022 and possibly longer depending on extended season and holiday market schedule
- Prior sales experience or farmers market sales preferred

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## ABOUT ZIMT

Zimt was born out of the #BakersAgainstRacism social movement of 2020 that called bakers far and wide to raise money for global social justice causes. Using treasured recipes handed down from her Oma Doris through four generations, our Owner and Baker in Chief, Alina realized her calling to continue to spread love and positive change through baking. This intersection of purpose—raising money for causes that matter, loving the earth and all of its bounty, and taking inspiration from German tradition—is baked into the heart of everything we do at Zimt.

We believe that doing good for the planet and for our community does not conflict with running a successful business. Every choice we make at Zimt puts the wellbeing of our world first. It's our way of spreading even more love than our delicious cookies already do. We take sustainability into account in every aspect of our business from ingredient sourcing to packaging, delivery of goods to customers, donations to our community and carbon offsets.

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## RESPONSIBILITIES

You will be responsible for helping Zimt's Owner sell our delicious and exquisite hand crafted goodies at local farmers market around the City of Chicago, increasing our sales and growing our brand recognition at events throughout the year.

- Operating and managing the Zimt Bakery farmers market booth
- Market booth set up and tear down, tidy and organized set up of products
- Engaging with customers, making everyone feel welcome. Building relationships with repeat customers.
- Inform customers about Zimt, our story, our mission, and our products

- Take customer information and payment, always with a thank you and a smile
- Package customer orders neatly and efficiently, being a positive light in their day

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## COMPENSATION & BENEFITS

- 2 compensated training shifts starting April 25, 2022 prior to market season start. First market shifts will be done in tandem with our Owner to learn the ropes on the job, to build your confidence and skills. You will then be able to take ownership of your own Market Day and be responsible for the Zimt booth from set up to sales to tear down.
- Pay will be set hourly, starting at \$17.00 for the first two months of employment. Opportunities for pay increase thereafter based on performance.
- Opportunities for bonuses at each market based on sales, performance, and customer feedback.
- Additional compensation for travel to and from our kitchen and markets in form of transit voucher or flat rate by mile to cover costs of commuting.
- Opportunities for growth and advancement to year-round position and / or full time position with wider range of responsibilities and benefits including paid time off

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## QUALIFICATIONS

- Prior experience in sales desirable, preferably in the food and beverage industry.
- Friendly, approachable character willing to interact with strangers and make them feel at home at our booth.
- Interest and passion in all things sustainability.
- Willingness to learn new things, approaching each task with an open mind and heart.
- Flexible schedule, must be available to work entirety of market day and season, from May 1 to October 31 including on weekends.
- Must be able to lift and move heavy items weighing 50 lb. or more.
- Must be able to spend long periods of time standing.
- Must have a valid driver's license and access to an automobile on market days.

We celebrate diversity and are committed to creating an inclusive environment for all employees.

If you are interested in the position, please email us your resume or a brief description of your work experience and why you are interested in the position to [hello@zimt.com](mailto:hello@zimt.com)